

Poured Resin Floors Reflect Hotel's Funky & Chic Design

Challenges for Hotel Rose

- Floor must represent the style of Pineapple Hospitality, while maintaining individuality and sophistication
- Floor must stand up to daily traffic, while maintaining unique aesthetic appeal

When Portland based hotel, Hotel Rose was acquired by Pineapple Hospitality in 2013, they did more than change their name; they went through a complete transformation.

"We are trying to create an identity that fits with the area we're moving into," said Barbara Nystrom, Pineapple Hospitality's Director of Real Estate Assets, to the Daily Journal of Commerce.

Ida York, President of York Interior Designs, in Portland Oregon, and her team were responsible for creating the optimal atmosphere to reflect Pineapple Hospitality's chic and savvy style. With the help of Liquid Elements artfully poured floors, York Interior Designs combined metallic elements with a colorful palette throughout

Hotel Rose's lobby, restaurant and bar to create a cutting-edge look and feel.

"Pineapple Hospitality undertook significant renovations to bring Hotel Rose, [formerly known as Hotel 50] to their standards for appearance and style," explains Kevin Vaughn, Architectural Design Representative from Liquid Elements.

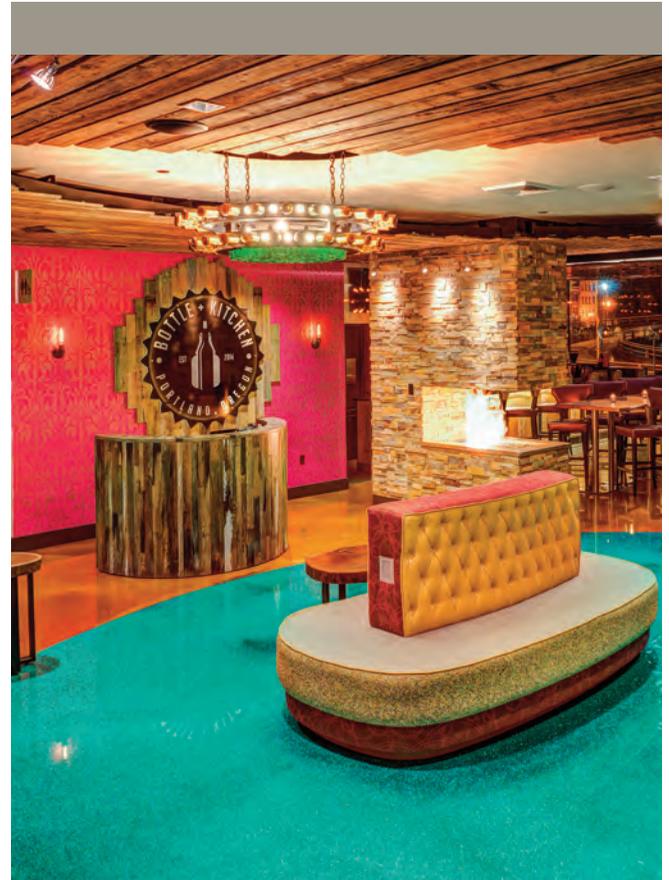
Some of these significant renovations included creating a new, contemporary and modern design featuring a custom, multi-colored resin floor.



Products Used: Reflect and Glitz

Liquid Elements Reflect and Glitz floors, were produced in standard and custom colors and swirled together throughout the lobby, bar and restaurant of the hotel, creating a show-stopping, vibrant new look.

The floor, unique to Portland, was poured in place by Liquid Elements' installation crew at a 2 millimeter thickness, creating a glossy, yet durable surface; smooth without the existence of grout lines. In addition, Liquid Elements Glitz, was made into wall panels and installed on the front of the restaurant bar, to complete the surrounding ambiance.



Liquid Elements Reflect, lights up the lobby at Hotel rose with vibrant colors.



Liquid Elements Glitz and Reflect swirled together in the lobby of Hotel Rose to create a diverse and dynamic new look.

www.liquidelements.com

Liquid Elements, artfully poured floors, partners with the architectural and design community to support specifications and offer single source floor solutions. Liquid Elements is a brand of The Stonhard Group, providing more than 90 years as both manufacturer and installer of seamless floors. Matte or gloss, swanky glitter, softly swirled metallic to clean, modern designs, Liquid Elements floors combine dramatic design with performance for commercial interior spaces.



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