

Liquid Elements Artfully Poured Floors Transforms Rubix Corporate Facility

Global Ingredients Provider Sought High-End, Decorative Floors for Corporate Headquarters

Rubix Foods is a leading culinary and food science-focused provider of flavors and ingredients for restaurants and manufacturers around the world. The company's stated mission is "to solve the food industry's toughest problems creatively, collaboratively, and efficiently."

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Challenges for Rubix

- Find a better alternative to polished concrete
- Flooring must have high-end, decorative design to complement facility
- Flooring installation must meet a tight deadline

When Rubix needed a long-term flooring solution for their new Jacksonville, Florida headquarters, they turned to Liquid Elements, a company that also prides itself on solving tough problems. The newly installed floors would need to stand up to daily wear and foot traffic from employees and visitor tours, as well as enhance the design of the space. When seeking a replacement, leadership stated they desired a more durable and glamorous look to complement the headquarters' contemporary design. Reflect, a poured epoxy floor popular for its high performance and elegant aesthetic, was the perfect choice for Rubix.



A Handcrafted Floor for a High-Traffic Environment

Reflect resilient, metallic flooring is a decorative, sophisticated surface that provides functional benefits including scratch resistance, easy maintenance, comfort underfoot, and a seamless, sanitary design. Reflect is handcrafted to create an impressive, stylish environment.

Working within a tight challenging window of two weeks, Liquid Elements' crews installed approximately 11,115 sq. ft. of Reflect inside several areas of the facility, including the lobby, show kitchen, break room, restrooms, and viewing areas. Smoky Rain, one of Reflect's eight standard colors, was chosen for its remarkable character.

Once the floors were installed, the lobby was finished with a UV-resistant polyurethane sealer for a luscious, hammered satin finish. This durable and attractive topcoat is easy to clean and does not require waxing.

Working with Liquid Elements was a Recipe for Success

The finished floors delighted Rubix and left project managers impressed with both the product and quick turnaround time – installed and ready to use in time for the company's planned facility tour for their top customer. "I think the floors turned out great at Rubix Foods," said Freida M. Speicher, Senior Design Project Manager of global AEC services company, Stellar. "I was very impressed with how the Stonhard team expedited the install."



Liquid Elements, artfully poured floors, is a brand of Stonhard, with a century of manufacturing and installing seamless floors. Liquid Elements partners with the architectural and design community to support specifications and offer single-source floor solutions. Whether you prefer a clean, modern look, swirled metallic, or swanky glittering minerals, Liquid Elements can bring your design to realization in a gloss, satin, or matte finish, while providing high performance for your commercial space.

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